



Film Production – Specific Rules/Guidelines

FILM PRODUCTION is the process of making a film. The **producer** (student submitting the entry) is not required to appear in the film but if the student chooses to, a camera tripod may be used. All screenwriting, directing, camera/filming and editing must be done by the student producer. *PowerPoint presentations are prohibited.*

Reflect on the 2019-2020 Theme: *Look Within*

Submission Requirements:

- Original signed and completed student entry form should be in a **sheet protector** and securely affixed to the front of a **re-closable manila envelope**. Place the USB flash/thumb drive in the **manila envelope**.
- Video must not exceed 5 minutes in length and 1GB (one gigabyte) in file size.
- Accepted file formats include: AVI, MOV, MP4, WMV and FLV, submitted via USB flash/thumb drive.
- File name should include student name and PTA.
- Label physical USB flash drive with student name, arts category, age division and PTA name.
- Film Production entries (USB) may not be returned by WSPTA.
- Only new pieces of artwork inspired by the theme may be submitted.
- Each entry must be the original work of **one** student only.

Consider the following styles to portray your original work of fiction or nonfiction:

- **Animation:** Demonstrates motion by sequencing still objects or using computer-generated graphics.
- **Narrative:** Tells a fictional story developed by the student.
- **Documentary:** Presents facts and information.
- **Experimental:** Explores movement, light and montage.
- **Multimedia:** Uses a combination of different contents (text, audio, still images, animation, etc.).

An explanation of the storyline and/or the significance of the film style might be a useful addition to the artist statement. Whether an entry displays use of technologies or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme, originality and creativity. *Software used to create an entry should only enhance and present the work, not provide the primary design.*

Copyright: Entry may include public places, well-known products, trademarks or certain other copyrighted material as long as that copyrighted material is nonessential to the subject matter of the piece and/or is a smaller element of a whole. **Use of background music must be cited on the student entry form.**

Suggestions for Audio/Visual Quality:

- Use a tripod to hold the camera still
- Make sure there is plenty of lighting, especially if shooting indoors
- Turn off all noise-making devices in the room (air conditioners, fans, telephones, etc.)
- Record a short test and listen to it. If needed, change the record volume or microphone location.
- Allow for two seconds of silence at the beginning and end of your recording.

All participants must also follow Official Rules for Participation

Official Rules – National PTA

By submitting an artwork to the “**National PTA Reflections Program**,” entrants accept and agree to be bound by the official rules for participation as well as the entry requirements for their specific arts category and division. Additional state program requirements may apply. Any violation of these rules may, at PTA’s discretion, result in disqualification. All decisions of the reviewers regarding this program are final and binding in all respects. (The “PTA” referred to in these rules include all PTAs reviewing the submission).

- 1. ELIGIBILITY.** Students must participate through a local PTA/PTSA. Each student’s eligibility is determined by the state and local PTA/PTSA. A student may develop an entry inside or outside of school.
- 2. ARTS CATEGORIES.** There are six arts categories—dance choreography, film production, literature, music composition, photography and visual arts. Students may enter the National PTA Reflections Program in one or more arts categories. See each arts category rules for additional entry requirements.
- 3. GRADE DIVISIONS.** Students may enter in the appropriate division for their grade (Primary: Preschool-Grade 2; Intermediate: Grades 3-5; Middle School: Grades 6-8; High School: Grades 9-12; Special Artist: All grades welcome).

The **Special Artist Division** welcomes students from all grades and abilities and offers non-artistic accommodations (e.g. adaptive technology; transcribing; holding a camera) for students to participate fully in PTA Reflections. Assistants must refrain from being involved in the artistic process (e.g. developing an artist statement, choreography, music lyrics, storyboards, etc.) Student recognition and awards are announced as part of the Special Artist Division.
- 4. HOW TO ENTER.** Entrants must submit their artwork and student entry form to their local PTA/PTSA program according to local and state PTA procedures. Entrants must follow requirements and instructions specific to each arts category and division. Contact local PTA programs for deadlines and additional information.
- 5. ENTRY REQUIREMENTS.** (All participants must also follow arts category and if applicable, Special Artist Division rules)
 - Only new pieces of artwork inspired by the current year’s theme may be submitted.
 - Each entry must be the original work of one student only. An adult may not alter the creative integrity of a student’s work. Because the program is designed to encourage and recognize each student’s individual creativity, help from an adult or collaboration with other students is not allowed except in the Special Artist Division. Other individuals may appear in or perform a student’s work, but the work itself must be the creative product of one student only. Only one student may be recognized as the award recipient for each entry. *See the specific arts category rules and special artist division rules for details.*
 - Each entry must contain a title and all entries must include an artist statement. The artist statement communicates what inspired the work, how it relates to the theme, and the content of the work. The statement must include at least 10 words and not exceed 100 words.
 - Use of copyrighted material is prohibited, except for background music in dance choreography and film production entries. If used in dance choreography and film production entries, background music must be cited on the entry form. Plagiarized entries will be disqualified. Use of PowerPoint templates are prohibited.
- 6. FINALIST SELECTION AND NOTIFICATION.** Entries are reviewed at local, regional, state and national levels. Each PTA determines its own reviewers for the program. Entries will be reviewed primarily on how well the student uses their artistic vision to portray the theme, their originality and creativity. The National PTA Reflections® program makes no restrictions on content or subject matter in artwork. Under no condition may parents or students contact a reviewer to dispute the status/score of any entry. Each PTA in its sole discretion will select finalists for exhibition and provide awards/prizes. Awards are announced per local and state procedures. National awards and events are announced May 1, 2020 at PTA.org/Reflections.
- 7. OWNERSHIP AND LICENSE.** Ownership in any submission shall remain the property of the entrant, but entry into this program constitutes entrant’s irrevocable permission and consent that PTA may display, copy, reproduce, enhance, print, sublicense, publish, distribute and create derivative works for PTA purposes. PTA is not responsible for lost or damaged entries. Submission of entry into the PTA Reflections program constitutes acceptance of all rules and conditions.
- 8. PARTICIPATING ENTITIES.** This program is administered by the National Parent Teacher Association (PTA) and PTA affiliates. Parent groups not affiliated with National PTA are not eligible to sponsor this program.

How To Enter

Use the arts to share your personal *Reflections* on the 2019-2020 theme: **Look Within.**

Submissions are due to Front office by 12/12/19.
For questions, contact Emily Uimer at programs@little-leaderspta.org

Dance Choreography: Solo and ensemble works of all dance styles are accepted. Entrant must be the choreographer and may also be the performer, or one of the performers. If background music is used, cite it on the entry form. **Video** file must not exceed 5 min. and 1 GB in size. Accepted formats: AVI, FLV, WMV, MOV, MP4.

Film Production: Accepted short film styles include: Animation, narrative, documentary, experimental or media presentation. Use of PowerPoint is prohibited. Entrant must be the screenwriter, cinematographer, editor and producer. If background music is used, cite it on the entry form. **Video** file must not exceed 5 min. and 1 GB in size. Accepted formats: AVI, FLV, WMV, MOV, MP4.

Literature: Accepted forms of fiction and nonfiction include: Prose, poetry, reflective essay, screen play and play script, narrative, and short story. Entrants may write in their primary language as long as an interpretive English translation is also attached. Use of copyrighted material is prohibited. **Writing** must not exceed 2,000 words and may be handwritten or typed. Accepted formats: Single-sided print on 8 ½x11" paper.

Music Composition: All music styles and combinations of instrumentation are accepted. Entrant must be the composer and may also be the performer, or one of the performers. Use of copyrighted material is prohibited. **Audio** file must not exceed 5 min. and 1 GB in size. Accepted formats: MP3, WMA, WAV, ACC, FLAC on a USB Flash Drive. **Notation** (score/tablature) in PDF format is only required for middle and high school divisions.

Photography: Photo must be a single print image. Collages and collections of photos are not accepted. Entrant must be the photographer and may use a variety of digital editing techniques including but not limited to, multiple exposure, negative sandwich and photogram. Use of copyrighted material is prohibited. **Print** image dimensions must be no smaller than 3x5 inches and no larger than 8x10 inches. Accepted print formats: Mounted on mat or poster board no larger than 11x14 inches. Framed prints are not accepted.

Visual Arts: Works of both fine and design arts are accepted, including but not limited to: architectural drawing and models, ceramics, collage, computer generated images and graphics, crafts, drawing, fashion clothes and jewelry, fiber work, mixed media, painting, printmaking and sculpture. Use of copyrighted material is prohibited. **2D** artworks must be mounted on sturdy material and no larger than 24x30 inches with matting. Framed entries and stretched canvas are not accepted. **3D** artwork submissions must be submitted via **three (3)** images of the artwork at different angles, mounted on sturdy material no larger than 24x30 inches with matting. Image(s) are used for artwork identification, judging and exhibition purposes. Do not submit actual 3D artwork unless local PTA/Council asks for submission.

Special Artist: Students who identify as having a disability and may receive services under IDEA or ADA: Section 504 may enter in the Special Artist Division or grade division most closely aligned to their functional abilities. See Official Rules for details.

To download a copy of this entry packet, go to www.wastatepta.org/programs/reflections.

ENTRY FORM – WASHINGTON

To be completed by PTA before distribution.

LOCAL PTA NAME Little Cedars PTA 7-6-32 NATIONAL PTA ID # 00729005
 LOCAL REFLECTIONS CHAIR NAME Emily Ulmer PHONE 407456-0038
 LOCAL REFLECTIONS CHAIR EMAIL programs@littlecedarspta.org
 COUNCIL PTA — REGION 7 STATE PTA WA STATE PTA ID # 07-06-032
 MEMBER DUES PAID DATE (most recent) 10/11/19 INSURANCE PAID DATE 12/1/19 BYLAWS APPROVAL DATE 9/17/19

Please Print Clearly

STUDENT NAME _____ GRADE _____ AGE _____ CLASSROOM _____
 PARENT/GUARDIAN NAME _____ EMAIL _____
 PHONE _____ MAILING ADDRESS _____
 CITY _____ STATE WA ZIP CODE _____

Ownership in any submission shall remain the property of the entrant, but entry into this program constitutes entrant's irrevocable permission and consent that PTA may display, copy, reproduce, enhance, print, sublicense, publish, distribute and create derivative works for PTA purposes. PTA is not responsible for lost or damaged entries. Submission of entry into the PTA Reflections program constitutes acceptance of all rules and conditions. I agree to the above statement and the National PTA Reflections Official Rules.

STUDENT SIGNATURE _____ PARENT/GUARDIAN SIGNATURE _____

GRADE DIVISION (Check One)

- PRIMARY (Pre-K-Grade 2)
- INTERMEDIATE (Grades 3-5)
- MIDDLE SCHOOL (Grades 6-8)
- HIGH SCHOOL (Grades 9-12)
- SPECIAL ARTIST (All Grades)

ARTS CATEGORY (Check One)

- DANCE CHOREOGRAPHY
- FILM PRODUCTION
- VISUAL ARTS – 2D
- VISUAL ARTS – 3D
- MUSIC COMPOSITION
- PHOTOGRAPHY
- LITERATURE

TITLE OF WORK _____

DETAILS (see below) _____

DETAILS: List background music used in **dance/film**, if any. List word count for **literature**. List musician(s) or instrumentation for **music**. List dimensions for **photography/visual arts** and medium/materials for **visual arts**.

ARTIST STATEMENT (In 10 to 100 words, describe your work and how it relates to the theme.)

(you may attach additional paper for artist statement)